

Pendal Australian Equities
The consequences of COVID and
the next game in equity investment

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Same sport different games ...



Post-GFC the investment game changed

Behaviour of key agents shifted as a result of debt overhang

	Pre-GFC	Post-GFC
Households	<ul style="list-style-type: none">• Rising Debt• Fallings savings	<ul style="list-style-type: none">• Debt reduction• Stable savings
Banks	<ul style="list-style-type: none">• Strong credit growth• Increased leverage	<ul style="list-style-type: none">• Subdued credit• Re-capitalisation
Central Banks	<ul style="list-style-type: none">• Traditional monetary policy	<ul style="list-style-type: none">• Unconventional policy
Government	<ul style="list-style-type: none">• Balanced budgets	<ul style="list-style-type: none">• Balanced budgets
Geopolitics	<ul style="list-style-type: none">• China economic integration	<ul style="list-style-type: none">• Growing reliance on China
Technology	<ul style="list-style-type: none">• Emerging digital model	<ul style="list-style-type: none">• Disruption accelerates

Structural and cyclical deflationary forces built

Debt

- Banks and households need to de-gear subdued credit growth and spending

Policy maker caution

- Governments still sought to balance budgets
- Central banks continued to fight the inflation battle

Globalisation

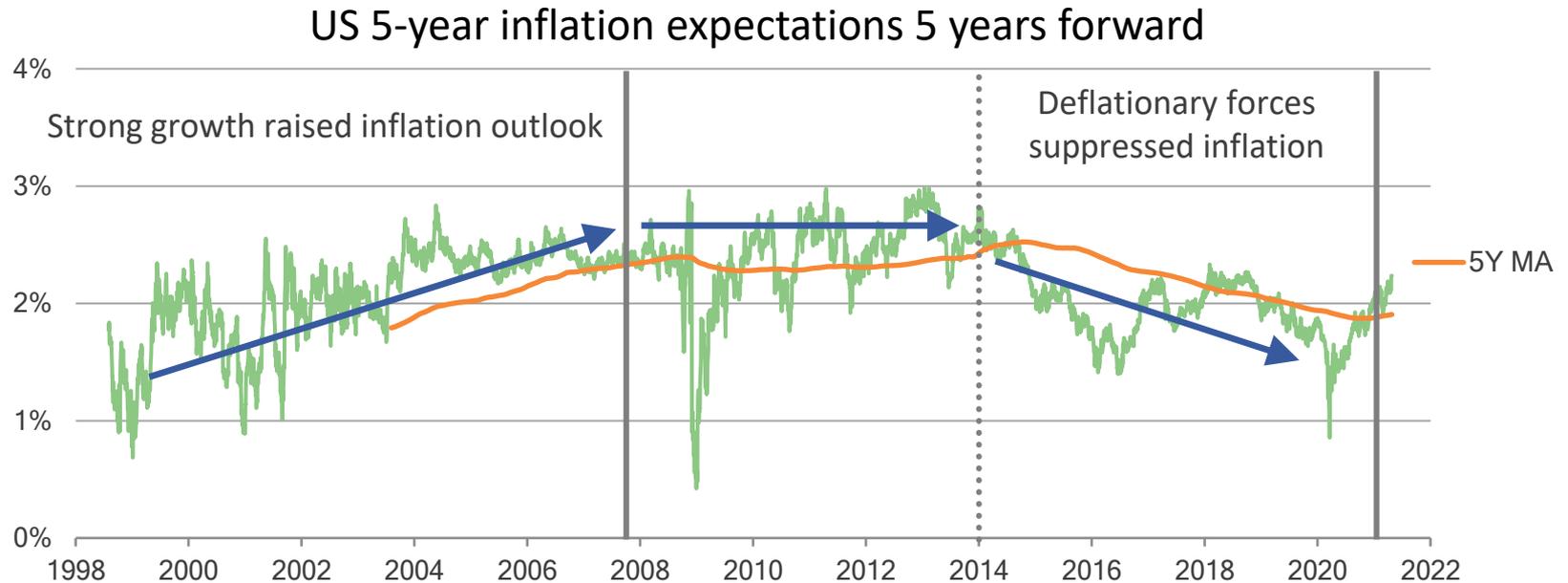
- Optimised supply chains leveraged Chinese labour supply

Technology

- Reduced distribution costs and increased pricing transparency

Inflation expectations fell on subdued recovery

Post-GFC the traditional recovery did not eventuate

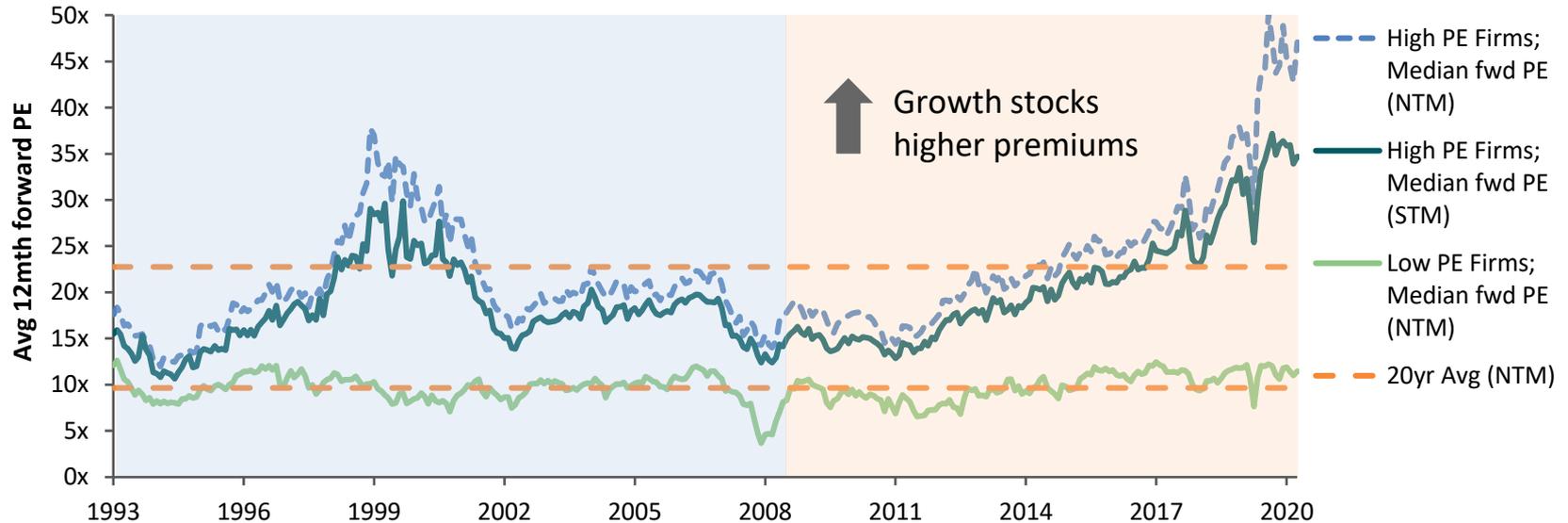


Source: Bloomberg; Credit Suisse; as at 23/04/2021.

Low growth and falling yields fueled growth stocks

Valuation premiums rose persistently post 2009

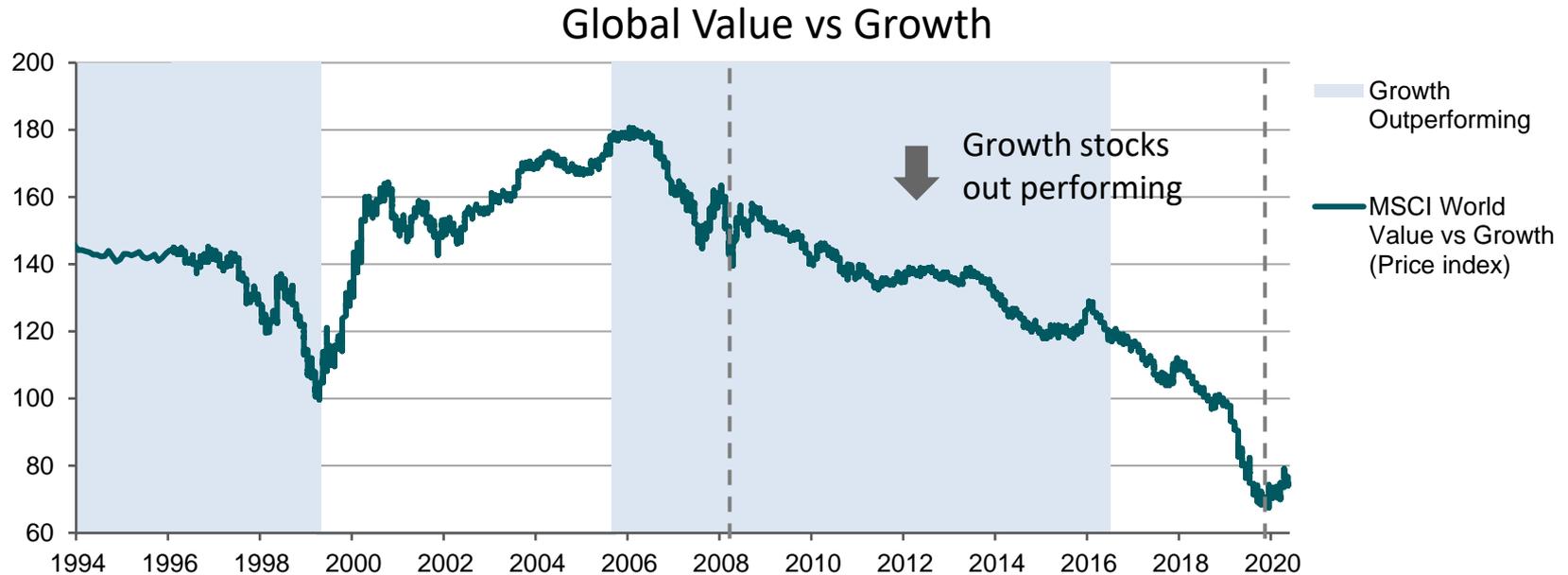
Price Earnings for high and low PE Stocks



Source: Goldman Sachs as at 31/03/2021.

Growth stocks outperformed through whole period

Factor dominance a function of rates, low growth and disruption



Source: Bloomberg; Pental; as at 23/04/2021.

Post-COVID the game is set to change again

Key agents and how their behaviour may now shift

	Pre-GFC	Post-GFC	Post-COVID
Households	<ul style="list-style-type: none"> • Rising Debt • Fallings savings 	<ul style="list-style-type: none"> • Debt reduction • Stable savings 	<ul style="list-style-type: none"> • Rising Debt • Fallings savings
Banks	<ul style="list-style-type: none"> • Strong credit growth • Increased leverage 	<ul style="list-style-type: none"> • Subdued credit • Re-capitalisation 	<ul style="list-style-type: none"> • Capacity to lend
Central Banks	<ul style="list-style-type: none"> • Traditional monetary policy 	<ul style="list-style-type: none"> • Unconventional policy 	<ul style="list-style-type: none"> • Unconventional plus
Government	<ul style="list-style-type: none"> • Balanced budgets 	<ul style="list-style-type: none"> • Balanced budgets 	<ul style="list-style-type: none"> • Pseudo MMT • Interventionism
Geopolitics	<ul style="list-style-type: none"> • China economic integration 	<ul style="list-style-type: none"> • Growing reliance on China 	<ul style="list-style-type: none"> • De-globalisation
Technology	<ul style="list-style-type: none"> • Emerging digital model 	<ul style="list-style-type: none"> • Disruption accelerates 	<ul style="list-style-type: none"> • Continued digitisation • Clean energy transition

Post-COVID era marks a major shift in the game

Policy-makers mindset

- Shift from balanced budgets and inflation to social & sustainability issues

Clean energy transition

- Providing a platform for a resurgence in infrastructure spending

Geopolitics

- Globalisation's deflationary forces may fade as supply chains are disconnected

Household & financial sector financial position

- Repaired balance sheets and higher savings rates gives capacity to lend & spend

There is a major shift in policy makers' goals

Covid crisis and fall-out from post-GFC era has shifted policy focus

1

Reducing Inequality

- Lower unemployment
- Higher real wages
- Improving the safety net

2

Economic resilience

- Resilient supply chains
- Local sourcing
- Protecting key industries

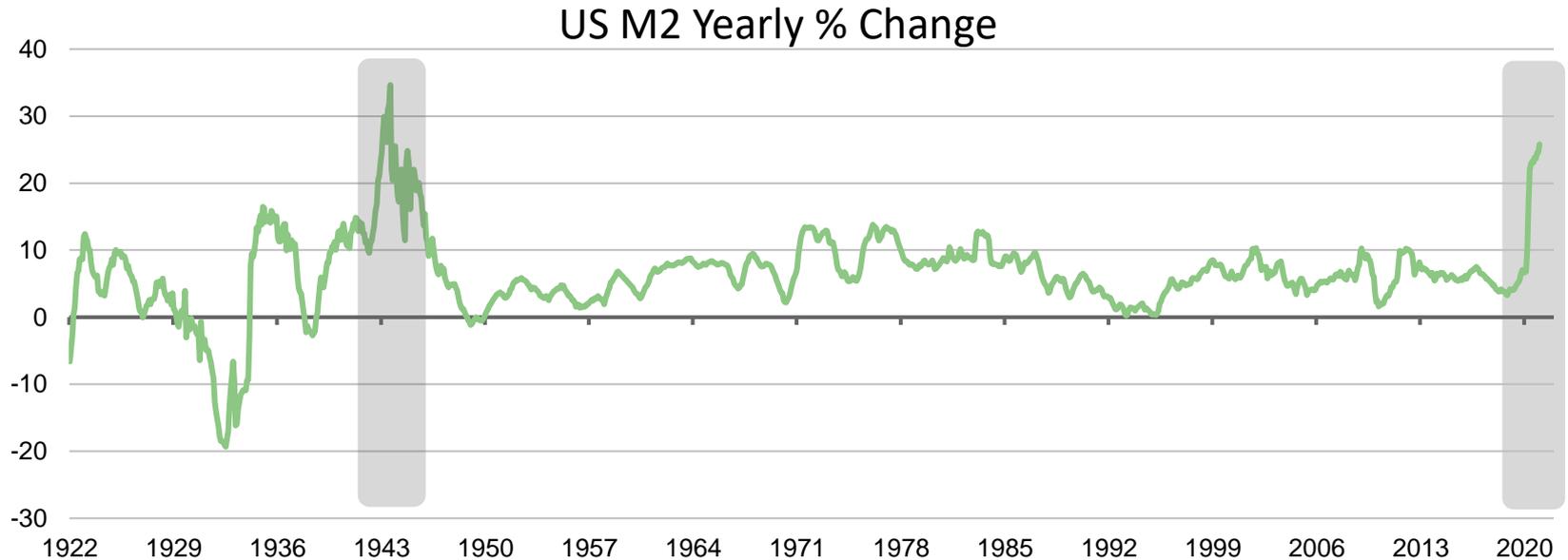
3

Investing in clean energy

- Accelerate renewable shift
- Upgrading power grid
- Promoting shift to EVs

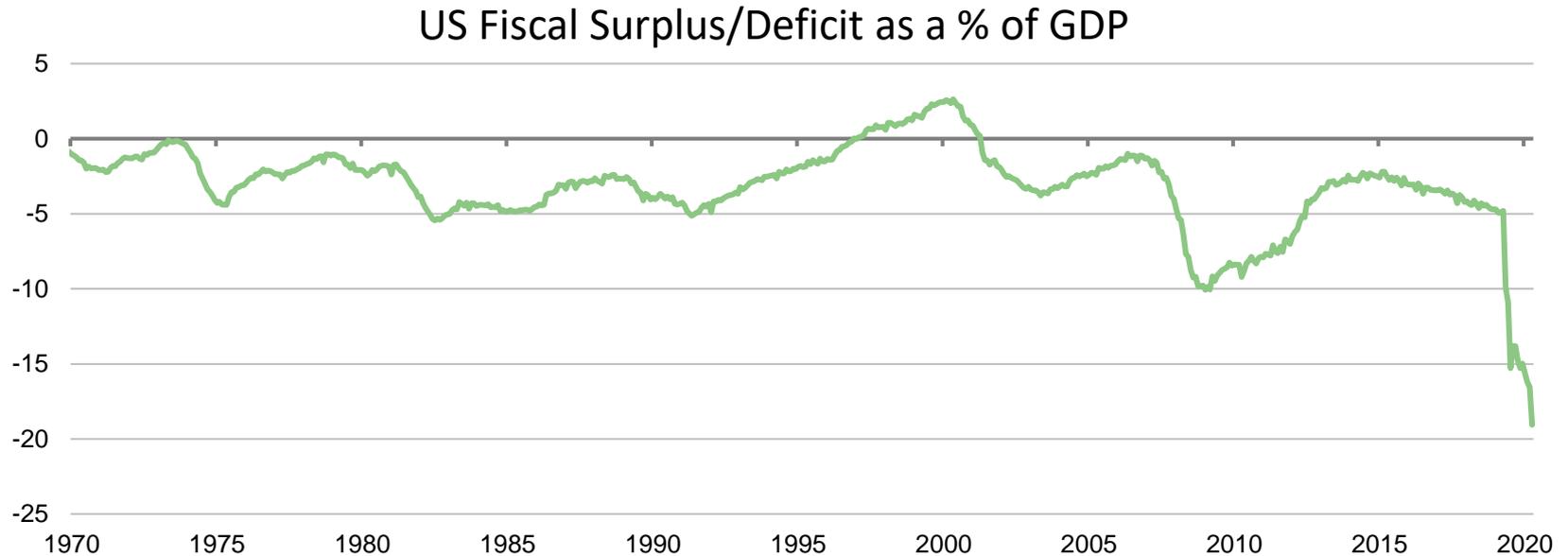
Money supply seeing unprecedented growth

Growth on this scale has broad-based and long-term implications



The tolerance of running fiscal deficits has risen

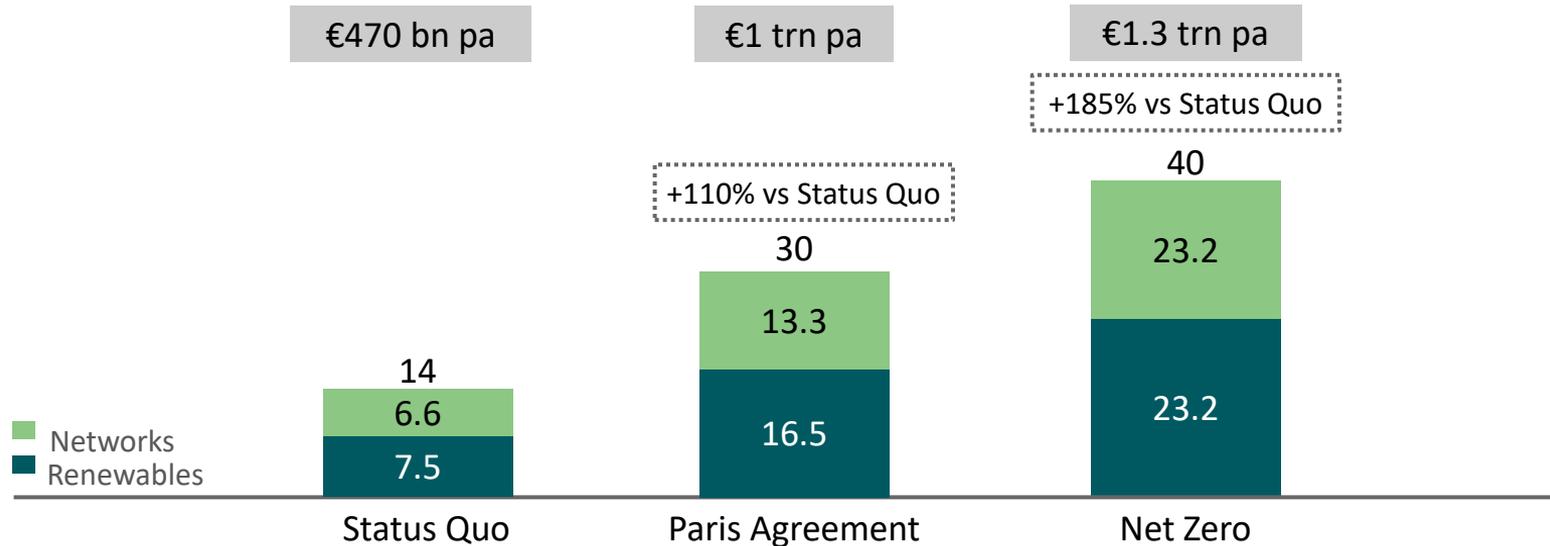
Ability to fund deficit at low cost opens door to new policy goals



Clean energy to boost investment spend

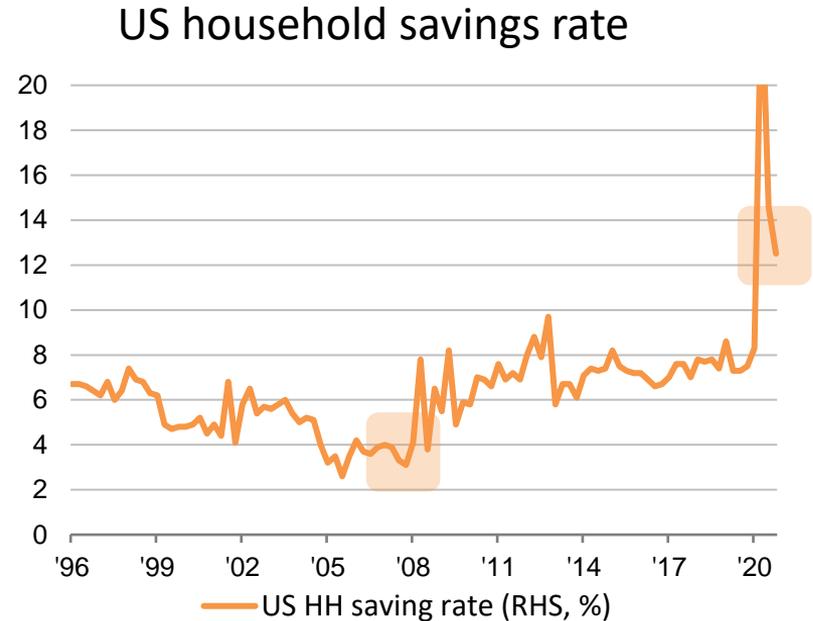
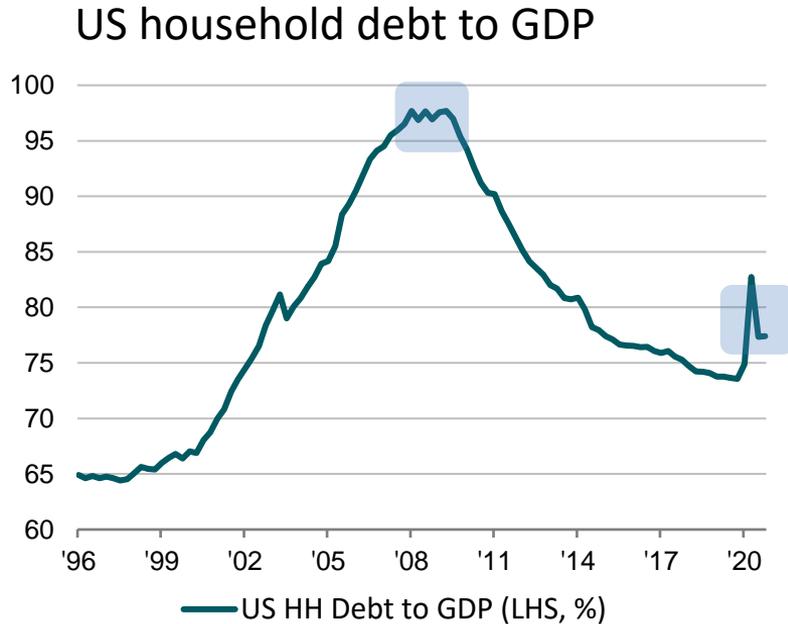
The need to act and ability to fund will drive higher investment

Cumulative investment in clean energy transition over next 30 years (US\$tn)



US household financial position in far better shape

Capacity for savings rates to fall can support consumption



Source: Saving ratio is household net saving to household net disposable income; Bloomberg; data as at 31 Mar. 2021.

The next game – themes and consequences

Stronger economic growth

- Cyclicals as an alternative to growth stocks

Higher bond yields

- Equities benefiting from rising yields

Inflation risks building

- Stocks with pricing power to provide inflation hedge

Higher investment spend

- Companies benefiting from government incentives & resource constraints

Digital disruption

- Growth stocks that can scale with low incremental investment

Sustainability differentiation

- Companies rewarded with lower cost of capital and higher ratings

Building a portfolio for the current environment

Protection against change in policy direction

- Structural growth, low gearing, predictable and strong, free cash flow

Pricing power plays as hedge on inflation risks

- Companies where supply constraints and market position enable price pass through

Franchise leaders

- Companies in good industry structures, strong market positions, high incremental returns

Cyclical winners

- Stocks benefiting from stronger consumption, higher investment avoiding cost pressures